

CLAIMS

1 1. A method comprising:
2 receiving an electronic order from a first party;
3 receiving information about the first party;
4 transmitting the order to a second party;
5 transmitting less information about the first party to
6 the second party than was received; and
7 transmitting a voucher to the second party.

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1 2. The method of claim 1, further comprising transmitting
2 no information about the first party to the second party.

1 3. The method of claim 1, further comprising transmitting
2 selected information about the first party to the second
3 party, wherein transmission of the selected information is
4 authorized by the first party.

1 4. The method of claim 1, further comprising retrieving
2 information from a database concerning the first party, and
3 selecting information about the first party for
4 transmission to the second party based on the retrieved
5 information.

1 5. The method of claim 4, wherein retrieving records from
2 a database concerning the first party comprises retrieving
3 directives describing the information to be withheld from
4 the second party.

1 6. The method of claim 1, wherein receiving information
2 about the first party comprises receiving information about
3 the first party from a subscriber identity module.

1 7. An article comprising a computer-readable medium which
2 stores computer-executable instructions for receiving and
3 transmitting information, the instructions causing a
4 machine to:

5 receive an electronic transactional order from a first
6 party;

7 receive information about the first party;

8 transmit the order to a second party;

9 transmit less information about the first party to the
10 second party than was received; and

11 transmit a voucher to the second party.

1 8. The article of claim 7, the instructions further
2 causing the machine to transmit no information about the
3 first party to the second party.

1 9.3 The article of claim 7, the instructions further
2 causing the machine to transmit selected information about
3 the first party to the second party, wherein transmission
4 of the selected information is authorized by the first
5 party.

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1 4 10. The article of claim 7, the instructions further
2 causing the machine to retrieve information from a database
3 concerning the first party, and select information about
4 the first party for transmission to the second party based
5 on the retrieved information.

1 5 11. The article of claim 10 wherein retrieving information
2 from a database concerning the first party comprises
3 retrieving directives describing the information to be
4 withheld from the second party.

1 6 12. The article of claim 7 wherein receiving information
2 about the first party comprises receiving information about
3 the first party from a subscriber identity module.

1 13. A system comprising:
2 a processor and a database,

wherein the processor is configured to receive information about a first party, wherein the processor is configured to receive an electronic transactional order from the first party, wherein the processor transmits the order to a second party, and wherein the database includes information about the first party and directives describing the information about the first party to be transmitted to the second party.

14. The system of claim 13 further comprising a communication interface coupled to the processor.

15. The system of claim 14 wherein the processor receives information about the first party and an order from a first party by way of the communication interface.

16. The system of claim 14 wherein the processor transmits the order to a second party by way of the communication interface.

17. The system of claim 13 wherein the directives describing the information about the first party to be provided to the second party include parameters

4 defining the information to be provided in exchange for
5 consideration from the second party.

1 18. A system comprising:
2 a communication network;
3 a first party interface coupled to the network;
4 a second party interface coupled to the network; and
5 an anonymizer, comprising a processor, a database and
6 a communication interface, the anonymizer coupled to the
7 network by the communication interface,
8 wherein the anonymizer receives information about a
9 first party, the anonymizer receives an electronic order
10 placed on the network through the first party interface,
11 the anonymizer is configured to transmit the order to the
12 second party interface, and the anonymizer is configured to
13 transmit less information about the first party to the
14 second party interface than was received.

1 19. The system of claim 18 wherein the communication
2 network includes a GSM network.

1 20. The system of claim 19 wherein the first party
2 interface includes a subscriber identity module, and

3 wherein information about the first party received by the
4 anonymizer is supplied by the subscriber identity module.
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1 21. The system of claim 18 wherein the communication
2 network includes an integrated services digital network.

1 22. The system of claim 18 wherein the communication
2 network includes a public switched telephone network.

1 23. A method comprising:

2 placing an electronic order with a second party on
3 behalf of a first party; and

4 providing information about the first party to the
5 second party;

6 wherein the amount of information provided is a
7 function of consideration from the second party.

1 24. The method of claim 23 further comprising offering to
2 provide identifying information in exchange for
3 consideration from the second party.

1 25. The method of claim 23 further comprising:

2 receiving an offer of consideration from the second
3 party in exchange for providing information about the first
4 party; and

5 deciding whether the offer is acceptable based upon
6 parameters specified by the first party prior to placing
7 the order.

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1 26. An article comprising a computer-readable medium which
2 stores computer-executable instructions for receiving and
3 transmitting information, the instructions causing a
4 machine to:

5 place an electronic order with a second party on
6 behalf of a first party; and

7 provide information about the first party to the
8 second party;

9 wherein the amount of information provided is a
10 function of consideration from the second party.

1 27. The article of claim 26, the instructions further
2 causing the machine to offer to provide identifying
3 information in exchange for consideration from the second
4 party.

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1 28. The article of claim 26, the instructions further
2 causing the machine to:

3 receive an offer of consideration from the second
4 party in exchange for providing information about the first
5 party; and

6 decide whether the offer is acceptable based upon
7 parameters specified by the first party prior to placing
8 the order.

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